



We are an established travel agency, providing growth for high achievers with competitive remuneration and benefit. In line with our expansion, we seek to recruit self motivated, customer orientated and dynamic individuals from qualified Malaysian Muslims to fill the following position:-

EXECUTIVE, MARKETING

(Headquarters)

Responsibilities:-

- To drive awareness, customer acquisition, increase demand and create loyalty for Company's range of products and services through the usage of traditional and new media channels.
- To implement, manage and track Marketing projects with the goal of meeting business objectives, within the budget and timely delivery under guidance from the Department Head.
- Work with internal teams to generate incremental marketing exposure.
- Manage third party relationships internally and externally.
- Monitoring competitor activities to collect relevant information of competitors and conduct marketing analysis.

Requirement:-

- Possess Degree in Business Administration, Sales and Marketing or equivalent.
- At least 2 years working experience in the same or related area is required
- Must possess good communication and negotiation skills.
- Able to contribute directly to sales, profits and business growth.
- Highly motivated, positive and results-driven
- Able to work as a team
- Result oriented, hard working and self-motivated
- Computer literate

Please fax or e-mail your application with full details and a recent passport sized photograph to the following address below:

Chief Executive Officer
TH Travel & Services Sdn Bhd
Level 25, Menara **TH** Selborn
153 Jalan Tun Razak
(Attn: Human Resource Manager)
Email: norzafura@thts.com.my

Only shortlisted candidates will be notified